

# Transilvania University of Braşov, Romania

## Study program: American Studies

Faculty of Letters

Filed of Study: Cultural Studies

Study period: 3 years (bachelor)

1<sup>st</sup> Year

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Democracy in the USA	DMS	4	2	2	-	-

**Course description (Syllabus):** The course describes the modern American democracy in the form of a democratic republic and a representative democracy in the same time. It is focused on how the representatives are elected with the idea that they will accurately represent their constituents. The course is organized according to the government division into three branches to keep corruption in check. These three branches are the Executive, Legislative, and Judicial branches. No one branch contains absolute power; rather, each branch is balanced off of the others creating a system of checks and balances to protect the principles of democracy.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
An Introduction to Cultural Studies	ISC	4	2	1	-	-

**Course description (Syllabus):** The nature of culture; Time; Space; Identity (ethnic, religious, gender); Mass media; Teen-age culture; Technology.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Cultural Concepts	CCu	3	1	1	-	-

**Course description (Syllabus):** Culture: a Complex Conundrum; Myths; Difference and Identity. Central *versus* Marginal; The Self and the Others. Cultural communities; Ideologies, representations, language; National Identity; Religious Identity; Race and Ethnicity; Gender Identities; High culture *versus* Low Culture; Pop Culture, Subculture. Urban Culture; Visual Culture and Media Culture.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Cultural Geography of the USA	GCS	3	1	1	-	-

**Course description (Syllabus):** This is an introductory course demonstrating some of the practical uses of American Studies as a discipline. It will map out the constitutive cultural diversity of the United States highlighting the problems (and solutions) inherent to this particular multicultural way of life. The course will mainly draw from practical examples, but it will also contain a few theoretical tools that can be used to understand them.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary English Language: <i>Phonetics</i>	LEC1	3	2	1	-	-

**Course description (Syllabus):** The course explains the articulatory system for language that leads to the production of vowel and consonant sounds in the major dialects in the sound system of English. Central issues are: principles of classifying sounds, sounds in connected speech: juncture/assimilation/elision, structure of the English syllable, the suprasegmental phonemes (stress, rhythm and intonation), the pronunciation of English in the USA, Canada, Australia and New Zealand.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Communication Techniques	TCm	3	1	1	-	-

**Course description (Syllabus):** Reciprocal and non-reciprocal communication; Language registers and context; Formal aspects of communication (cohesion and coherence); Linguistic skills vs. communicative abilities; Characterization of discourse acts (speech acts); Conversation analysis vs. Linguistic description; Non-verbal communication; Communication through art.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
English Language Practical Course – Grammar Structures (1)	CPE1	2	-	1	-	-

**Course description (Syllabus):** The Grammar Structures practical course will develop students' ability to use the grammar of English in both spoken and written communication through interactive exercises. The course covers the tenses, modal verbs, the passive voice, the conditional, the subjunctive, gerunds and infinitives, the noun, the article, the adjective, the adverb, indirect speech and sentence formation.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
English Language Practical Course - Vocabulary (1)	CPE2	2	-	1	-	-

**Course description (Syllabus):** The Vocabulary practical course will develop students' ability to communicate in both spoken and written English through providing efficient techniques of improving their vocabulary for specific purposes. The course covers a range of exercises regarding word-formation and lessons focused on vocabulary for specific purposes such as mass-media, the educational system or the financial world.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: Oral and Written Communication Techniques in Romanian (1)	CPR1	2	-	1	-	-

**Course description (Syllabus):** Lexical-semantic errors in Romanian: causes, mechanisms, prevention methods; Principles of current Romanian language spelling system; Mechanisms obtaining common nouns from proper nouns – stylistic valences.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
English Language Practical Course: Academic Writing in English	CPE3	2	-	1	-	-

**Course description (Syllabus):** This is a course aimed to clarify the rigors of academic writing, with a focus on Chicago Manual of Style. Students will have to exercise and assimilate the methods used for researching and writing in the field of humanities.

Course title	Code	No. of credits	Number of hours per week			
			Course	seminar	laboratory	project
Information Technology	Inf	2	-	1	-	-

**Course description (Syllabus):** Windows Facilities; Working with files in Windows Explorer, Instrument bars; The Option Menu; Drawing tables and graphs; Notepad Applications, Paint Applications, Word processing; Presenting the Internet;

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Anglo-American Literary Criticism	CLA	3	1	1	-	-

**Course description (Syllabus):** T. S. Eliot – „Tradition and the Individual Talent”; New Criticism – Mark Schorer – formalist criticism as discovery; Northrop Frye – Myth, fiction and verisimilitude, the relation between myth and literature; Formal analyses – sonnets by W. Shakespeare and Philip Sydney, poems by Emily Dickinson; Narrative analysis- E. Hemingway – „Cat in the Rain”, imagery and symbols.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Literature 1 – The 19th Century	LitA1	4	2	1	-	-

**Course description (Syllabus):** The course is consciously eclectic: it focuses on major writers, trends, and phenomena during the 19<sup>th</sup> century; it presents well-established, “standard” opinions; it includes different approaches and points of emphasis. Although arranged in chronological order, the course is not really a history of American literature of that specific period but a survey. American writing from the early colonial days through the end of the 19<sup>th</sup> century is divided into 12 units. Some units are devoted to single writers (Twain, James) or perhaps two (Melville and Hawthorne, Whitman and Dickinson). Some discuss specific literary genres (novel, short story, poetry, romance) or trends (the realistic and naturalistic tradition, transcendentalism), while others are organized by historical periods.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
History of the USA	IsA	4	2	1	-	-

**Course description (Syllabus):** The Colonization of the North American Continent; The American War of Independence; North and South in the 19<sup>th</sup> Century: Two Economical Models; The Civil War; The U.S.A. in WWI and W. Wilson's Foreign Policy; The Interwar Period: From Prohibition to the “New Deal”; The U.S.A. in WWII; The American Society during the Cold War; The U.S.A. and the New Global Order (1989-2001).

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary English Language - <i>Lexicology</i>	LEC2	4	2	1	-	-

**Course description (Syllabus):** Structure and classification, the diachronic approach to the English vocabulary (Old English, Middle English, and Modern English), the synchronic approach to the English vocabulary, word-formation rules, meaning and changes of meaning, figures of speech that bring about changes of meaning, sense relations, lexical strata in Contemporary English.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Press Discourse	DPA	4	2	1	-	-

**Course description (Syllabus):** Introduction to communication; History of American journalism; Functions of the press; Organization of a newspaper; The language of newspapers; Newspapers and Politics; Newspapers and Wars; Representation of groups in newspapers; Myth in newspapers

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Introduction to American Civilization	ICA	3	1	1	-	-

**Course description (Syllabus):** The American people: settlement and immigration; The Native Americans, African Americans, Asian Americans, Latinos; Native American cultural regions; Cultural regions in the contemporary US; Religion and family life; The American lifestyle; The American psyche; Washington D.C. – historical and cultural treasures; National parks.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Rhetoric of American Discourse	RDA	2	1	1	-	-

**Course description (Syllabus):** Introduction to rhetoric; Famous American Speeches: Thomas Jefferson, Abraham Lincoln, John F. Kennedy, Malcolm X, Martin Luther King, Jesse Jackson, Franklin Roosevelt, Barack Obama

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
English Language Practical Course – Grammar Structures (2)	CPE4	2	-	1	-	-

**Course description (Syllabus):** Verb Tenses. The Noun. The Adjective. The Pronoun. The Numeral. The Adverb. The Preposition. The Conjunction.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
English Language Practical Course - Vocabulary (2)	CPE5	2	-	1	-	-

**Course description (Syllabus):** The Vocabulary practical course will develop students' ability to communicate in both spoken and written English through providing efficient techniques of improving their vocabulary for specific purposes. The course covers a range of exercises regarding ways of vocabulary acquisition, words in context, dictionary usage, semantic fields.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: Oral and Written Communication Techniques in Romanian (2)	CPR2	2	-	1	-	-

**Course description (Syllabus):** Syntactic errors in Romanian language – causes, mechanisms, prevention methods; Aspects of hypercorrectness in Romanian language; Situational and stylistic appropriateness in various registers of Romanian language.

## 2<sup>nd</sup> Year

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Literature between 1900-1945	LitA2	5	2	1	-	-

**Course description (Syllabus):** Introduction – modernity and modernism; Henry James – the international theme; The 20s – experiment and decadentism; F. Scott Fitzgerald – „The Great Gatsby”; E. Hemingway – exploring the psychological dimension; John Dos Passos – the stylistic and existential search; features of the modern American literature.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Cultural Anthropology	AtC	4	2	1	-	-

**Course description (Syllabus):** Understanding of anthropology as a science specialized in the holistic study of humanity; Main fields of study in anthropology, emphasizing the purpose, objectives and specificity of cultural anthropology.; The evolution and disciplines of cultural anthropology, and the relation between ethnography, ethnology and anthropology; Definition, analysis and interpretation of culture as a subject of study; identification and analysis of socio-cultural change processes; Cultural patterns; American cultural anthropology theories; Fieldwork methods in cultural anthropology; New directions of research in the anthropology of the 21<sup>st</sup> century.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Institutions and Public Life in the USA	IVP	4	2	1	-	-

**Course description (Syllabus):** The course deals with political principles which govern the contemporary American society, undoubtedly having the state as the basis of their origin and source of development. The states which compose the American Union nowadays, all present the same characteristics as far as regards the aspect of their institutions. According to their political or administrative existence the course is organized on three levels: local government, state government and the federal government.

Course title	Code	No. Of credits	Number of hours per week			
			course	seminar	laboratory	project
History of the USA	IsA	4	1	1	-	-

**Course description (Syllabus):** The Colonization of the North American Continent; The American War of Independence; North and South in the 19<sup>th</sup> Century: Two Economical Models; The Civil War; The U.S.A. in WWI and W. Wilson's Foreign Policy; The Interwar Period: From Prohibition to the "New Deal"; The U.S.A. in WWII; The American Society during the Cold War; The U.S.A. and the New Global Order (1989-2001).

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary English Language: <i>Morphosyntax</i>	LEC3	4	2	1	-	-

**Course description (Syllabus):** Verbs and Verb Phrases. Verb categories: Tense, Aspect, Voice. Finite and Non-finite verb forms. Nouns and Noun Phrases. Nominal Categories: Number and Case. Adjectives and Adjectival Phrases. Adverbs and Adverbials. Prepositions and Prepositional Phrases.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Theory of Culture	TC	4	2	1	-	-

**Course description (Syllabus):** The Theory of Culture course offers a discussion on the key concepts and schools of thought in the description and analysis of modern and contemporary society and culture. The topics range from the masters of XVIII century and their philosophical work (Kant, Voltaire, Rousseau, Herder, Vico) to the contemporary anthropology of Clifford Geertz and the cultural sociology of Peter Berger and Ronald Inglehart.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Literature after 1945	LitA3	4	2	1	-	-

**Course description (Syllabus):** The profile of the American conscience; features of contemporary American literature; social and literary models on the American scene – the 50s; The 60s: the crusade for human rights, Jack Kerouac; Postmodernism: characteristics in the American context, main representatives; John Barth – constructing alternatives to reality; Th. Pynchon – extreme radicalism, entropy and parody.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical English Course: Gender Discourse in Humanities	DGU	2	-	1	-	-

**Course description (Syllabus):** Gender. An introduction; Cultural perspectives on Gender; Feminism and Gender; Power Relations in Discourse; Gender and Racism in Discourse; Public and Private Language; The Construction of Gendered Subjectivity;

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
English Language Practical Course: Gender Discourse in Mass Media	DGP	2	-	1	-	-

**Course description (Syllabus):** Gender in Storytelling; Gender in Public Speech; Gender in Television; Gender in Newspapers and Women's Magazines.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary English Language: <i>Syntax</i>	LEC4	4	2	1	-	-

**Course description (Syllabus):** Ways of describing language; Syntactic categories; Copulative, intransitive and transitive predication; There insertion; Reflexivization; Coordination; Subordinate clauses –introduced by that, for-to and-ing; Interrogative and negative sentences; Relative clauses; Adverbial clauses

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
An Introduction to Linguistics	ILg	2	1	1	-	-

**Course description (Syllabus):** The Architecture of Language. Linguistic typologies. Language Contact and Contact Languages. Bilingualism and its role in promoting cultural and language contact. Contact-induced language change. Linguistic borrowing: causes and consequences. Types of borrowing and their fate in the recipient language.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Training	Prc	2	-	-	-	-

**Course description (Syllabus):** The aim of practical training is to prepare the students for employment. The internship is organized in companies whose activity is related to the specialization of American Studies students: museums, cultural organizations, libraries, other types of companies.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective course 1: Urban Culture and the American City	OCU	3	1	1	-	-

**Course description (Syllabus):** Culture, ideology and diversity. Immigration. Formation of national identity. City growth and structure. Contradictions in the 1920s. Depression years. The contemporary American city.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective course 1: Jewish Writers in American Literature	SEA	3	1	1	-	-

**Course description (Syllabus):** Diaspora as a cultural descriptor; Paul Gilroy's idea of diaspora; The poetics of place; The Holocaust woven into the narrative fabric of America; The Jewish survivor inserted into the very typology of the American Dream; Philip Roth's *The Ghost Writer* and the condition of Jews in America; Cynthia Ozick's *The Messiah of Stockholm*: how to find one's place in life and how one might live that life; Jewish characters as critical readers of the texts of their pasts; Homi Bhabha and the construction of discourse on society.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective course 2: Literary Translations	TrL	3	1	1	-	-

**Course description (Syllabus):** Formal and dynamic equivalence in translation; Baker's equivalence levels; Style and register in translation; Translatability vs. Untranslatability; Translation review methods; Corpus-based Translation.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective course 2: Comparative Literature	LC	3	1	1	-	-

**Course description (Syllabus):** Phenomenological perspective on travelers and travelling in European fiction; The three fundamental situations of the traveler: initiating travelling; exploratory travelling; non-initiating travelling. Travelling as authentic and direct experience; Win-loss dialectics in exploratory travelling; The Structure of travel; Living and dying with ancient and modern writers.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective course 3: Modern and Contemporary American Poetry	PAM	3	1	1	-	-

**Course description (Syllabus):** 19<sup>th</sup> century roots: E. A. Poe and Walt Whitman; Beginnings of the 20<sup>th</sup> century: Ezra Pound and Imagism; T. S. Eliot's objective correlative; William Carlos Williams and 'no ideas but in things'; Wallace Stevens and the *supreme fiction*; Confessional poetry: Robert Lowell, Sylvia Plath, John Berryman; Beat Generation Poetry: Allen Ginsberg, Lawrence Ferlinghetti, Gregory Corso; Romanian Translations from American Poetry

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective course 3: Hermeneutics of the literary text	HTL	3	1	1	-	-

**Course description (Syllabus):** This course uses a transmedia approach in order to highlight the ways in which a given literary text may be adapted and transformed by the medium of expression that acts as its host. We will look especially at the connections between literature, film, and video games, using hermeneutics as theoretical background.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 4: Language and Society	LSoc	3	1	1	-	-

**Course description (Syllabus):** This course (*Language and Society*) is meant to be a perspective on sociolinguistic issues present in the work of many of the specialists in the field. It is offered to IIInd year American studies students. Starting from general topics related to the latest research and writing in sociolinguistics, the course then deals with such matters as the place language holds in the study of the more comprehensive area of culture, speech communities or the relationship between language and power. The concluding matters in the course focus on research in sociolinguistics.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 4: Research Methods	MCer	3	1	1	-	-

**Course description (Syllabus):** The optional course *Research methods* introduces applied modern languages students to the field of applied linguistics by first defining this domain of language study and insisting on some of its best known disciplines. Next, the course mainly insists on the field of second language acquisition and the research methods used here in order to investigate such issues as contrastive analysis, creative construction, learner variables or language learning and communication strategies. The examination of qualitative and quantitative research methods in SLA is meant to be an introduction especially for those students deciding to attend the MA programme offered in English.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 5: Aesthetics	Est.	3	1	1	-	-

**Course description (Syllabus):** Introduction to aesthetics: topics, areas, methodology, Aesthetic value; The Artistic Work: general presentation, content, shape, reason, material, Constitutive principles of artistic work: isolation, arrangement, clarification, idealization; The artistic types: general presentation, taxonomies

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 5: Art and Society	ASoc	3	1	1	-	-

**Course description (Syllabus):** Theoretic syntheses of art: artistic style, artistic type, classification of arts; Features of artistic personality, genius and talent in art; The process of artistic creation: general presentation, stages of the creation process; Categories: the beautiful, sublime, grotesque, comic, tragic, fantastic etc.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 6: Literature and Philosophy	LtFl	3	1	1	-	-

**Course description (Syllabus):** The course is following the scholarly belief that there is a continuum of thought and literary effort to give shape to the act of thinking and the embodiment of ideas. Great authors of the Western literary tradition who changed the way our intellect is representing the self and the world are analyzed here: from Shakespeare to Rousseau and from Hofmannsthal and Proust to Robert Musil and Thomas Pynchon.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 6: Applied Theoretical Models	MTA	3	1	1	-	-

**Course description:** Theories and research areas of 20 and 21 century literature; Structuralism and formalism – Claude Lévy-Strauss and V. Propp; Post-structuralism – Barthes and Genette; Deconstruction and post modern cultural studies; Semiotics studies – Lotman; Habitus, cultural production field Bourdieu; Literary strategies and interdisciplinary research methods for the cultural area – cultural studies, gender studies, postcolonial studies

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 7: Theory of Literature	TL2	3	1	1	-	-

**Course description (Syllabus):** The author; Interpretation; Fiction; Intertextuality – Julian Barne's Flaubert's Parrot; Literary value; Reading; Literary creation - Alain Robbe-Grillet; Aesthetic function and norms

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 7: The American Constitution	ConA	3	1	1	-	-

**Course description (Syllabus):** This course will examine the major contours of the American Constitution: the Constitutional history and framework of social and underlying philosophy; how the Constitution defines and restricts the power of the national government; and how the Constitution protects individual rights and liberties. The two major themes that run through the course are federalism and separation of powers.

### 3<sup>rd</sup> Year

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
The Literature of Ethnic Minorities	LME	4	2	1	-	-

**Course description (Syllabus):** The birth of minority literature; Chicano literature in the context of American literature; Characteristics and evolution of Chicano literature; Representatives of Chicano literature: José Antonio Villarreal, Tomás Rivera, Rudolfo A. Anaya; Native American literatures; Tribal poetics; Representatives of contemporary Native American literature: Louise Erdrich, Linda Hogan, N. Scott Momaday, James Welch; An introduction to Chinese-American and

Japanese-American literature: Frank Chin, Lawson Fusao Inada; The issue of cultural identity in the literature of ethnic minorities.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Popular Culture	CPAm	4	2	1	-	-

**Course description (Syllabus):** What is popular culture?; The 'culture and civilization' tradition: Matthew Arnold and Leavisism; Mass culture and Americanization; Americanization and the critique of mass culture theory; The Frankfurt School and the culture industry: Adorno's theory of popular music, Cadillacs and doo-wop; Structuralism and popular culture: Barthes and Lévi-Strauss; Althusser's theory of ideology; Gramsci's concept of hegemony; Feminism and popular culture: women and advertising in the American context; Postmodernism and contemporary popular culture: American pop music, cinema, television, architecture; Erosion of identity; Globalization as cultural Americanization.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary English Language: Pragmatics	LEC5	4	2	1	-	-

**Course description (Syllabus):** Pragmatic perspectives. Interdisciplinarity. Generation of meaning in communication. Deixis and implicit meaning. Speech acts. The cooperative principle. Inference and implicature in conversation. Speech events and activity types. Conversation analysis. Talk in professional settings. Transcription conventions.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Educational System in the USA	SEdA	3	1	1	-	-

**Course description (Syllabus):** This course deals with the, philosophical, sociological, psychological, economic and political foundations of education in the United States and addresses current legal acts affecting education today and in the future.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: Visual Culture in Arts	CVA	2	-	1	-	-

**Course description (Syllabus):** A course focused on the American visual culture, it will attempt a definition of this interdisciplinary field and provide a classification of its objects of study: painting, photography, print image and graphic design, architecture, fine art

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: Visual Culture in Mass Media	CVMM	2	-	1	-	-

**Course description (Syllabus):** A course focused on the American visual culture, it will attempt a definition of this interdisciplinary field and provide a classification of its objects of study: film, television, cyberspace.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: Academic Writing	RTA	2	-	1	-	-

**Course description (Syllabus):** Technicalities of writing a BA project - Style sheet; Planning the project; supervision and supervisors; Reading the literature - keeping records and making notes; The relationship between reading and writing; The literature review; Writer identity: the self as author; Writing the abstract, introduction and conclusion.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Political Thinking	GPA	4	2	1	-	-

**Course description (Syllabus):** This course is a short overview and history of American political thought. It will focus on detailing the two major doctrines active on the American political scene (liberalism and conservatism), highlighting at the same time their theoretical genealogies and implications. The course will deal with theoretical issues but also with practical ones, viewed from these political doctrines' perspectives.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Perspectives in American Studies	PSA	4	1	1	-	-

**Course description (Syllabus):** This is an introductory course to American Studies as a discipline. It will present a short history of this discipline and then focus on its major current topics (and its specific way of treating them): cultural pluralism, popular culture, transnationalism.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Contemporary English Language: Discourse Analysis	LEC6	4	2	1	-	-

**Course description (Syllabus):** Discourse, genre, text, context. Cohesion and coherence. The politeness theory. The role of knowledge in discourse. Interaction in written texts. Intertextuality. Discourse types. Critical Discourse Analysis. Discourse and cross-cultural communication.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
American Cultural Identities	ICAm	5	2	2	-	-

**Course description (Syllabus):** Conceptualising Identity. Theories and Debates on Identity; Cultural Identities: Sameness and Difference. Identity and Otherness. Difference and Identity; The Construction of Identity; Hybridity and Multi-layered Cultural Identities; Cultural communities. Imagined Communities or Communal Images?; The Matrix of National Identity: Conceptualising, Performing, Representing and Exhibiting National Identity; Central versus Marginal Identity; Identity and Multiculturalism: Globalization. Mixing Cultural Identities through Transracial Adoption: the American Melting Pot.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: Anglo-American Prose Analysis	APAA	2	-	1	-	-

**Course description (Syllabus):** Introduction- theoretical and practical aspects; E. A. Poe – „The Black Cat”, gothic and romantic elements in American romanticism; Katherine Anne Porter – „The Grave” – features of the literature of the South

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Practical Course: American Prose Analysis	APAm	2	-	1	-	-

**Course description (Syllabus):** Ezra Pound – „Salutation”, „A Pact”, analysis of two important American poems about tradition; Eugene O’Neill – „Long Day’s Journey into Night”, modern American drama.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 1: Rhetoric of Image	ReIm	3	1	1	-	-

**Course description (Syllabus):** Conceptual History of Image, Theories and methods of Rhetoric of Image: Archaic and rituality in analysis of images as gestures: Marcel Mauss, Arnold van Gennep, Mircea Eliade. Semiotics of image: U. Eco, Ch.S. Peirce, Roland Barthes, I. Lotman, A. Greimas, J. Baudrillard; Anthropological and sociological perspective: Claude Lévy- Strauss, René Girard, Andrei Oişteanu C. Geertz, P. Bourdieu. History of ideas: Norbert Elias, J.-Cl Schmitt, G. Duby, Ph Ariès, G. Vigarello. Hermeneutic of image: Gilbert Durand, J Wunenburger.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 1: American Philosophy	FilA	3	1	1	-	-

**Course description (Syllabus):** The course offers an introduction to the field of American philosophy, structured into three categories: philosophical problems, key-concepts and authors. The special background and intellectual history of philosophy in America is surveyed from Jonathan Edwards' calvinism, through those Founding Fathers who represent authors of the philosophical Enlightenment and through the masters of the 19th century (Thoreau, Emerson, W. James, C. S. Peirce) and finishing with contemporary authors like Quine, Putnam or Rorty.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 2: American Utopias	UAm	3	1	1	-	-

**Course description (Syllabus):** The concept of utopia has an uneasy connection with the American culture and politics. Despite its inherent problems, we can discuss this connection addressing a series of cultural phenomena and political projects throughout the history of United States: from the Puritans and Quakers of early America to the Great Awakenings, and from Woodrow Wilson’s crusade for democracy to George W. Bush’s “Vulcan” administration.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 2: American Film	FmA	3	1	1	-	-

**Course description (Syllabus):** This course will approach the medium of film in its specificity, but will also provide one possible narrative arc that can be used for highlighting the connection between film studies and cultural studies: the American war film, with a focus on Vietnam. Besides the assigned bibliography, the students will have to watch and engage both through discussions and writing several major films dealing with, or resulted from, this particular topic.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 3: American Foreign Policy	PExA	3	1	1	-	-

**Course description (Syllabus):** What is foreign policy? The American foreign policy: concept, tools and objectives; Realism and idealism perceived as two different approaches to the American foreign policy; The American perceptions of the world; Major periods, trends and turning points in the evolution of America’s relations with the rest of the world:



expansionism, isolationism, internationalism, the cold war era and the post-cold war period; Significant changes in the US foreign policy from 1945 to the present; Main challenges to the American foreign policy: terrorism, nuclear proliferation, global economy, regional conflicts; The role of the institutional structures in America's foreign policy establishment.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 3: Semantics	Sem	3	1	1	-	-

**Course description (Syllabus):** Reference and sense, motivation of meaning, types of meaning, approaches to the study of meaning: the componential analysis & the distributional analysis, ambiguity and vagueness, semantic relations and lexical categories, formal semantics: propositional logic & predicate logic, cognitive semantics (metaphor, metonymy), semantic typology.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 4: Institutional Discourse	DIns	3	1	1	-	-

**Course description (Syllabus):** Definition and typology of institutional discourse. Formal, semi-formal, and informal elements of institutional discourse; internal and external discourse in institutions and organizations; written and spoken genres in institutional discourse; exercises related to oral and written institutional discourse.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 4: Professional Communication	Comp	3	1	1	-	-

**Course description (Syllabus):** Cultural dimensions; workplace culture; managerial communication (informing, negotiating, evaluating, and giving orders); meetings; humour, irony, and small talk as means of doing power and politeness in the workplace; e-mail communication; transactional and relational objectives in workplace communication. Writing workplace texts.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 5: Native Americans' Culture	CNA	3	1	1	-	-

**Course description (Syllabus):** Native American cultural groups: values and traditions; Native American cultural regions; The arrival of the white man; Conflicts with the settlers; Federalization and Christianization; The world the Native Americans used to live in; The Land and the Cosmos; The spiritual universe; Dreams – the approach of the sacred; Powers conferred on the medicine men; Words of power: voices from Indian America

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 5: Theories of Learning	Tinv.	3	1	1	-	-

**Course description (Syllabus):** Field and features of applied linguistics: Foreign language – 2<sup>nd</sup> learning acquisition and learning; the cultural adaptation hypothesis; Modern cognitive theories related to learning foreign languages: individual differences; foreign language learning strategies.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 6: Cultural Management	MgCl	3	1	1	-	-

**Course description (Syllabus):** Forms of Cultural Management: the Museum. Traditional Museum. Thematic Museum. Refunctionalized Museum. Museum of the Future. The Participatory Museum. The Unusual Museum. Visiting the main museums in Brazil.

Course title	Code	No. of credits	Number of hours per week			
			course	seminar	laboratory	project
Elective Course 6: Organising Cultural Events	OECI	3	1	1	-	-

**Course description (Syllabus):** Forms of Cultural Management: Book presentations, National Colloquium, International Conference, Poetry Marathon. Students will participate in organizing the cultural events at the Department of Literature and Cultural Studies.