ANNUAL REPORT REGARDING THE STATUS

OF THE FACULTY OF ECONOMIC SCIENCES AND BUSINESS ADMINISTRATION

TRANSILVANIA UNIVERSITY OF BRAȘOV

PROF. EC. GABRIEL BRÂTUCU, Ph.D. - DEAN

Institutional context

Given the frequent and significant changes that have occurred in the higher education from Romania and the increase in the number of economics faculties nationwide, the activity in the first year of the mandate – starting as of 12 April 2012 – was aimed at setting and implementing some of courses of action that the Faculty of Economic Sciences and Business Administration has to consider in the next years in order to stay at the top of the Romanian economics faculties rankings.

Personnel Status

The Faculty of Economic Sciences and Business Administration—FSEAA has 57 full tenure teachers and 1 scientific researcher 3rd degree.

The Dean’s mandate started as of 12 April 2012. In this period, the human resources policy within the Faculty of Economic Sciences and Business Administration was characterized by a minimum dynamics. Thus, the Faculty employed two academics (Prof. Ec. Gheorghe EPURAN, Ph.D. – Ph.D. advisor in Marketing and Lect. Ec. Ovidiu Mircea ȚIEREAN, Ph.D.), as well as a scientific researcher 3rd degree (Ec. Lavinia DOVLEAC, Ph.D.). In addition, seven colleagues promoted from

Vacancies status

The personnel charts of the Faculty of Economic Sciences and Business Administration comprise 52 vacant positions held by full tenure and associate professors in compliance with the regulations of Law no. 1/2011 (Law of Education).

Programmes of study status

The Faculty of Economic Sciences and Business Administration coordinates 8 full time Bachelor’s degree programmes of study, 6 distance learning Bachelor’s degree programmes of study and 9 Master’s degree programmes of study (out of which one is a research and advanced studies master’s programme, 6 are advanced studies master’s programmes and 2 are complementary master’s programmes), being the largest faculty of Transilvania University of Brașov.

Students’ status

In March 2013, the Faculty of Economic Sciences and Business Administration counted 2819 students, out of which 1494 were attending full time Bachelor’s programmes, 622 distance learning Bachelor’s programmes and 703 Master’s programmes. To these students we should add the 19 Ph.D. students in Marketing.

Financial situation

The Faculty of Economic Sciences and Business Administration has a yearly contribution of 4.3 million lei to the funds of Transilvania University, the economics students’ fees representing 25% of all the fees collected by UTBV (UTBV collects 17.2 million lei/year from students’ fees).

Since 12.04.2012, the main courses of action have focused on the following objectives:

I. Didactic objectives:
To optimize the didactic process by harmonizing the curricula for the track Bachelor’s – Master’s – Ph.D. studies. In this respect, it is worth mentioning that during the period 12.04.2012 – 15.04.2013, the Faculty of Economic Sciences and Business Administration received the visit of several ARACIS commissions for the certification/ accreditation and reaccreditation of certain programmes of study, as follows:

a. The distance learning programmes of study Accounting and Management Information Systems and International Business received CERTIFICATION.

b. The full time programme of study Business Administration in English was ACCREDITED.

c. The full time programmes of study Management; International Business; Accounting and Management Information Systems, and Finance and Banking were RE-ACCREDITED.

On 4 February 2012, the Faculty successfully received the visit of the EUA team, within the international evaluation process of Transilvania University of Braşov.

Furthermore, the board of the Faculty of Economic Sciences and Business Administration has constantly focused on the optimum organization of the graduation and dissertation exams for full time and distance learning education, both in the session of exams from June-July 2012 and February 2013.

Another direction regarded devising courses in distance learning format by all academics involved in the distance learning programmes of study.

Particular attention was given to:

- the promotion through different strategies of the Faculty of Economic Sciences and Business Administration in the geographical area our candidates traditionally come from;

- the good preparation and progress of the entrance examination for all forms and levels of education: Bachelor’s degree – Master’s degree – Ph.D.;

- the maintenance and consolidation of the present structure of the Faculty of Economic Sciences and Business Administration (in 2012, the organization in 3 Departments was resumed, the undesired situation of the existence of one department only being sidestepped!).
the harmonization of the policy of the Faculty of Economic Sciences and Business Administration with that of Transilvania University of Brașov as regards the European accreditation.

**Quality assurance status**

The board of the Faculty of Economic Sciences and Business Administration complied with the requirements imposed in Transilvania University of Brașov as regards quality management. In this respect, we emphasize the fact that the Assoc.Prof. Ec. Silvia Sumedrea, Ph.D., Vice-Dean, coordinates the activity connected to quality management. Within each department of the Faculty of Economic Sciences and Business Administration there is a coordinator for quality management, and each programme of study has a person in charge with quality control both from the part of academics and students.

**Status of compliance with ethics**

The Faculty of Economic Sciences and Business Administration elected a discipline commission, which ensures the compliance with the requirements imposed by the University Charter in connection with university ethics. Throughout the first mandate, there were no infringements of these principles within the Faculty of Economic Sciences and Business Administration.

II. Scientific objectives:

In 2012, 8 Ph.D. students finished their theses, 5 being supervised by Prof. Ec. Gabriel BRĂTUCU, Ph.D., 2 by Prof. Ec. Liliana DUGULEANĂ, Ph.D. and 1 by Prof. Constantin LEFTER, Ph.D.

Furthermore, we aimed at and succeeded in optimally organizing the International Conference BUSINESS-EXCELLENCE - ICBE, in the period 11-13 October 2012.

Throughout the year 2012, two issues of the Bulletin of Transilvania University Series V, Economic Sciences were published, being listed in three international databases, out of which two, EBSCO Publishing DataBase and DOAJ DataBase, are recognized by CNCSIS.

A paramount direction fostered the development of scientific research projects. In this respect, the following aspects need to be mentioned:
The efficient development of projects:


   Coordinator: Prof. Dorin Lixăndroiu, Ph.D.
   Academic tutor: Prof. Ileana Tache, Ph.D.


   Coordinator: Prof. Ileana Tache, Ph.D.

Other objectives aimed to:

- Foster the number of ISI articles published by the members of the departments within the Faculty of Economic Sciences and Business Administration, as well as to encourage the publication of articles in journals indexed in international databases and in B+ journals.

- Ensure the necessary conditions so as for all academics to comply with the yearly scientific research requirements.

- Continue organizing the scientific event Working Papers, together with the Ph.D. and post-doctoral students in Marketing.

- Use optimally the amenities meant for research within the Faculty of Economic Sciences and Business Administration, as well as the databases purchased by the University.

III. Objectives regarding material resources:

To start the process of developing and equipping the spaces that were allocated to the Faculty of Economic Sciences and Business Administration in the A building, on the 4th (partially) and 5th floors, meant mainly to be used by academics.

To fix the roof for the classrooms DP1 - DP6.

To purchase as much new equipment as possible for the three departments of the Faculty of Economic Sciences and Business Administration.
IV. Objectives for students’ activities:

Throughout the year 2012, 29 agreements were signed with companies which accepted to receive some of the students of the Faculty of Economic Sciences and Business Administration in internships.

We should not neglect the agreements signed in order for 77 students in the Economy of Trade, Tourism and Services programme of study to be able to accomplish their internship in specialized establishments.

To participate in all students’ conferences with high quality papers and to encourage deserving students. The Bachelor’s degree and Master’s degree students of the Faculty of Economic Sciences and Business Administration have been awarded important prizes within students’ contests and conferences, as follows:

- At the National Contest of Students in Economics which was organized by “Lucian Blaga” University of Sibiu on the 22\textsuperscript{nd} of May 2012, two prizes were awarded to our students, as follows: the Grand prize went to BOICIUC GHEORGHE (I MK) and GRĂDINARU EVELINA (I PSMK), who participated with a paper coordinated by Assoc.Prof. Ec. CONSTANTIN CRISTINEL, Ph.D., the Prize for Creativity went to the student ZAHN ANDREEA (III ECTS), coordinated by Prof. Ec. ISPAS ANA, Ph.D.

- Within the International Student Scientific Conference organized by Constantin Brâncuşi University of Târgul Jiu (5 May 2012), the master’s degree students ZINCULESCU ALEXANDRA (I MSAT) and GANDZII DENIS (I MSAT) were awarded the First Prize for the paper coordinated by Prof. Ec. ISPAS ANA, Ph.D.

- Furthermore, within the International Student Scientific Conference (Valahia University in Târgovişte, 25-26 April 2012) the Second Prize was awarded to ARSU-LAGUSI (CRIȘTÎNENCU) ADRIANA (I MSAT), while the Third Prize went to UNGUREANU ADRIAN COSTIN (MSAT I), both papers being coordinated by Prof. Ec. ISPAS ANA, Ph.D.
### The status of graduate professional insertion, promotion 2012

<table>
<thead>
<tr>
<th>Programme of study</th>
<th>Level of study</th>
<th>Total number of graduates</th>
<th>Employed people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>Bachelor's Degree</td>
<td>76</td>
<td>65</td>
</tr>
<tr>
<td>Economics of Trade, Tourism and Services</td>
<td></td>
<td>73+3 foreign students</td>
<td>66</td>
</tr>
<tr>
<td>Management</td>
<td></td>
<td>55</td>
<td>48</td>
</tr>
<tr>
<td>International Business</td>
<td></td>
<td>64</td>
<td>57</td>
</tr>
<tr>
<td>Finance and Banking</td>
<td></td>
<td>99+3 foreign students</td>
<td>91</td>
</tr>
<tr>
<td>Accounting and Management Information Systems</td>
<td></td>
<td>48+2 foreign students</td>
<td>41</td>
</tr>
<tr>
<td>Business Information Systems</td>
<td></td>
<td>23</td>
<td>19</td>
</tr>
<tr>
<td>Business Administration (in English)</td>
<td></td>
<td>52+3 foreign students</td>
<td>46</td>
</tr>
<tr>
<td>Marketing policies and strategies</td>
<td>Master's Degree</td>
<td>40</td>
<td>36</td>
</tr>
<tr>
<td>Business Administration in Tourism</td>
<td></td>
<td>37</td>
<td>35</td>
</tr>
<tr>
<td>International Business</td>
<td></td>
<td>56</td>
<td>51</td>
</tr>
<tr>
<td>Banking and Financial Management</td>
<td></td>
<td>41+1 foreign student</td>
<td>39</td>
</tr>
<tr>
<td>Accounting Policies, Audit and Management Control</td>
<td></td>
<td>49</td>
<td>42</td>
</tr>
<tr>
<td>Management and Business Strategies</td>
<td></td>
<td>40+1 foreign student</td>
<td>34</td>
</tr>
<tr>
<td>Integrated Business Information Systems</td>
<td></td>
<td>27</td>
<td>25</td>
</tr>
</tbody>
</table>
Remark: For the graduates of the 1st cycle, the category “Employed population” also comprises Master's degree students, while for Master’s degree students, this category students.

V. Objectives regarding the liaison with the social, economic and cultural community:

Within the partnership that Transilvania University of Brașov has with the National Bank of Romania, the project “Open Days for Economists” was developed. Thus, in May 2012, Napoleon POP, Ph.D., a member of the Administration Council of NBR delivered a conference.

The board of the Faculty of Economic Sciences and Business Administration succeeded in concluding a series of partnerships with different companies, new agreements being signed, especially with partners from the finance and banking field. In this respect, it is worth mentioning the partnership agreements signed with Piraeus Bank and Intesa Imi San Paolo Bank.

Other objectives were targeted towards:
- designing a user-friendly site for the Faculty of Economic Sciences and Business Administration and update it on a regular basis.
- enhancing partnerships with private companies and organizations for the students’ internship.
- actively involving the Faculty of Economic Sciences and Business Administration in the relationship with the Metropolitan Agency for Sustainable Development in Brașov.

VI. Organizational objectives:

To establish a constant audience schedule for students by the Dean and the three Vice-Deans.

To call the meeting of the Council of the Faculty of Economic Sciences and Business Administration whenever necessary.

To support the Head of the Departments to encourage all teachers to accomplish their didactic, scientific and administrative tasks.

The compliance with all the stages supposed by the GESFO programme, from the agreement between funds and curricula, to personnel charts, the electronic timetable and the posting of the timetable for each classroom.
The devising of the timetable in such a way as to comply with the size of the classrooms, students’ and teachers’ expectations.

_The Report Regarding the Status of The Faculty of Economic Sciences and Business Administration was unanimously validated by the Faculty Council which was called in an extraordinary meeting on 16 April 2013, according to art. 213 alin. 10 of the Law on Education._

Braşov,  
16 April 2013

Dean,  
Prof. Ec. Gabriel BRĂTUCU, Ph.D.