Message from the Dean of THE FACULTY OF ECONOMIC SCIENCES AND BUSINESS ADMINISTRATION

The Faculty of Economic Sciences and Business Administration was established within Transilvania University of Brasov in the academic year 1990 – 1991. Thus, after 50 years, the tradition of the economic higher education in Brasov was resumed.

The beginning of the higher education in Brasov bears the imprint of the 10 years when the Academy of High Commercial and Industrial Studies was moved to Brasov (1940–1950).

Since the Faculty was established, the number of the programmes of study has seen a continuous increase, and today the Faculty has the following full time Bachelor’s degree programmes of study:

- Marketing
- Economics of Trade, Tourism and Services
- Management
- International Business
- Finance and Banking
- Accounting and Management Information Systems
- Business Information Systems
- Business Administration (in English)

**Advanced Studies Master’s programmes**
- Business Administration in Tourism
- Management and business strategies
- International business
- Banking and Financial Management
- Accounting Policies, Audit and Management Control
- Integrated Business Information Systems
- Marketing Policies and Strategies (a research and advanced studies master’s programme)

**Distance Learning**
- Marketing
- Economics of Trade, Tourism and Services
- Management
- Finance and Banking
- International Business
- Accounting and Management Information Systems

**Complementary Master’s programmes**
- Business Management (MBA)
- Internal Audit

**Doctoral school**
In the field of Marketing
At the scientific and educational level, the Faculty of Economic Sciences and Business Administration cooperates with outstanding universities in the European Union and the USA. In time, the existing international relationships have been kept and new ones have been developed. Special emphasis has been put on the relationships with Université d’Orléans, Université de Nantes, Université Paris XII, Universität Trier, Universität Wiesbaden, Universität Bochum, Université de Lausanne, Università Catolica di Milano, Università di Perugia, Università di Pescara, Università di Venezia. Our institution has renewed the cooperation programmes with the universities in the country focusing on research, and it constantly strives to enhance the efficiency of the cooperation with the Academy of Economic Studies in Bucharest, the Institutes of Economic Research of the Romanian Academy, Babeş – Bolyai University of Cluj-Napoca, Lucian Blaga University of Sibiu, the University of Craiova, Valahia University of Târgovişte, Dunărea de Jos University of Galaţi.

ERASMUS endorses the development of the European dimension of graduate and post-graduate studies, the programme covering all the subjects and fields of study. We aim at expanding the forms of cooperation at higher education level, offering an increasing number of partner institutions the possibility to participate in transnational projects and to enhance information technology for the mutual advantage. ERASMUS provides mobility scholarships for students, emphasizing the academic recognition of the studies attended. Furthermore, teachers’ mobility is also highlighted, as well as certain activities meant to improve academic programmes and develop new, innovative courses, through transnational cooperation.

Within the Erasmus Programme, the Faculty of Economic Sciences and Business Administration has cooperation relationships with universities from Germany, Austria, Italy, France, Sweden, Portugal, Belgium, Denmark, England, Ireland, Spain, the Czech Republic.

The University Campus
The students of the Faculty of Economic Sciences and Business Administration enjoy accommodation facilities in the two campuses (Memorandului and Colina Universității).
In order to facilitate students’ access to information, the integrated information system S.I.G.U.R. is implemented in both locations.
Meals can be served in the two canteen-restaurants situated in the university campuses.
Sports facilities are offered by the three sports halls and the three sportsgrounds of the University.  

**Students’ organisations** are the most dynamic components of Transilvania University of Brasov. Most of the students of the **Faculty of Economic Sciences and Business Administration** are involved in:

- **AIESEC** – The International Association of Students in Economic and Commercial Sciences
- **CRSUT** – The Council of Students’ Representatives from Transilvania University of Brasov

The Association **ALMA MATER BRASOVENSIS – ALUMNI** is a non-profit organisation whose mission is to get permanent feedback from the University graduates, including those of our faculty, and to develop cooperation relationships between our institution and graduates socially, economically and culturally, to mutual advantage.

Our business card is represented by economists who are OUR GRADUATES!

Dean,
Prof. univ. ec. Gabriel BRĂTUCU, Ph.D.